

# INVITATION



## PhD Defence

By Mushtaque Ali Jariko

### THESIS

PERCEPTION AND POSSIBILITIES OF CORPORATE SOCIAL RESPONSIBILITY (CSR) IN A PUBLIC COMPANY OF PAKISTAN  
- A case study of Pakistan State Oil (PSO)

*In some developing countries, including Pakistan, companies approach Corporate Social Responsibility (CSR) philanthropically. Today Pakistani companies' are engaged in philanthropic activities which include support in education, health, community development and other charitable activities. However, charity and donations only accounts for a small fraction of the CSR landscape. Managers working in Pakistani companies are not aware of other major dimensions of CSR. Previous research indicates that very limited research has been undertaken on mapping CSR in Pakistani companies. This lack of both awareness and research in the context of Pakistan needs to be looked at consequently this project has aptly addressed.*

*In this study a large public company of Pakistan namely Pakistan State Oil (PSO) is under investigation. The reason of selecting this company was to investigate how CSR is perceived and practiced in PSO. This study used the case study approach under which literature review, qualitative in- depth interviews, and action research were methods to collect the empirical data.*

*CSR is a broad term and addresses the major dimensions perspectives which include issue base, stakeholders, value base , and Islamic. However, the company under research employs philanthropic CSR which is one of the main conclusion of this thesis. In addition, socio-political influences , government influence, and lack of leadership commitment are the barriers towards CSR programs and initiatives in case company.*

### ASSESSMENT COMMITTEE

Associate Professor Pernille Bertelsen (Chairman), Department of Development and Planning, Aalborg University, Denmark

Professor, John Andersen, Department of People and Technology (IMT) Roskilde University, Denmark

Associate Professor, Zahid Ali Memon, Mehran University Institute of science Technology and Development (MUISTD) & Mehran University of Engineering and Technology (MUET), Pakistan.

### SUPERVISORS

Associate Professor Tom Børsen, Department of Development and Planning, Aalborg University, Denmark.

Professor Ashique Ali Jhatial, Sindh University, Institute of Commerce, Pakistan

### MODERATOR

Professor Peter Karnøe, Department of Development and Planning, Aalborg University

### TIME & LOCATION

Monday, **March 13<sup>th</sup>**, 2017, A.C. Meyers Vænge 15, 2450 Copenhagen SV – **Room; 0.001B**

### PHD LECTURE

**13.00 – 13.45**

### QUESTIONING

**14.00 – 16.00**

### RECEPTION

**16.00 -** in the Lounge by the PLAN secretariat A.C. Meyers Vænge 15, 2<sup>nd</sup> floor.

### HOST

**Department of Development & Planning, Aalborg University Copenhagen**

### REGISTRATION

Please sign up for this event no later than **March 9<sup>th</sup>** at **12.00** in this doodle; <http://doodle.com/poll/69c5tz6cf9vwbeh9>

